



The role of social entrepreneurship in our communities

Social Entrepreneurship: Change Agents - Águeda (Portugal) - 30/10/2017

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Our survey

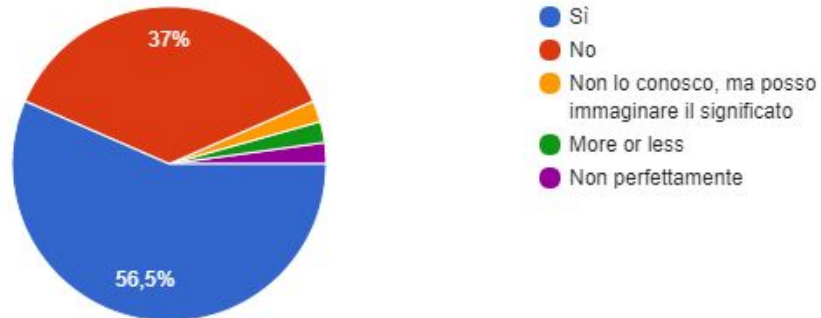
- We've created a **Google Survey** titled "The Role of Social entrepreneurship in our communities" and we've shared it with **our friends (from 15 years old to 35)** for **one week**.
- We've collected **46 responses**: the majority of our sample are **female (72,1 %)**, are from **22 to 27** years old, are **students(84,8%)** and are **from the whole country** (North to South).
- In our survey we've asked them **what they effectively know about social entrepreneurship, if they are/would become social entrepreneurs** and why and how social entrepreneurship would be useful for their communities.

Relevant Results

- The 40% of our sample **DON'T KNOW** the meaning of “social entrepreneurship”

Conosci il termine "imprenditoria sociale"?

46 risposte

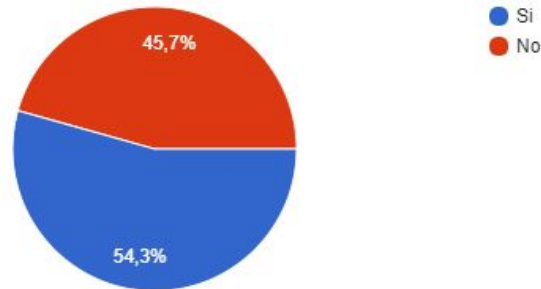


Relevant Results

- We've provided a definition of social entrepreneurship to those didn't know the meaning. Anyway, **only the 54,3% of our sample know a social enterprise/association in their communities**

Sei a conoscenza di una qualche impresa/associazione presente nella tua comunità ?

46 risposte

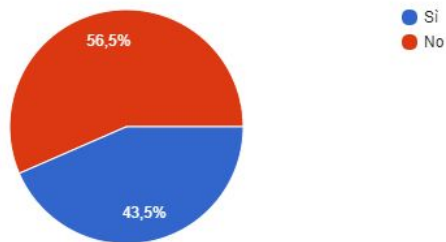


Relevant Results

- The majority of our sample have **never collaborated with a social enterprise (56,5%)** and **would never become social entrepreneurs (75,6%)**

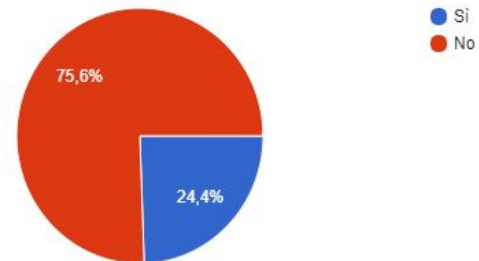
Hai mai collaborato con essa come volontario o conosci qualcuno che lo ha fatto?

46 risposte



Hai mai pensato di diventare imprenditore sociale?

45 risposte

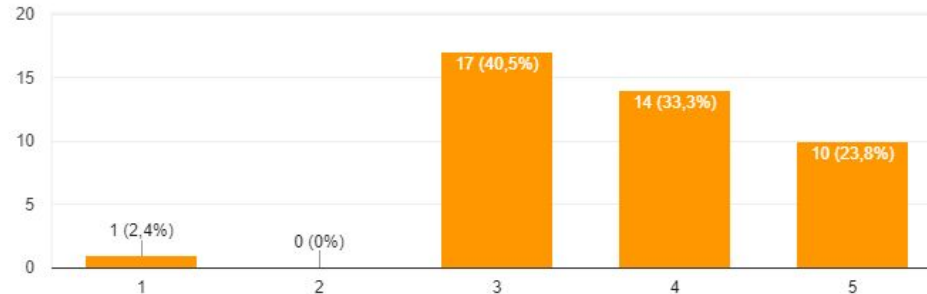


Relevant Results

- However, in a scale from 1 (*not at all*) to 5 (*extremely important*), the majority of our sample (40, 5%) consider the **importance of social entrepreneurship** in their communities as “3” (*quite important*)...

Se sono presenti, quanto ritieni che sia importante il lavoro svolto dalle imprese sociali nella tua comunità?

42 risposte

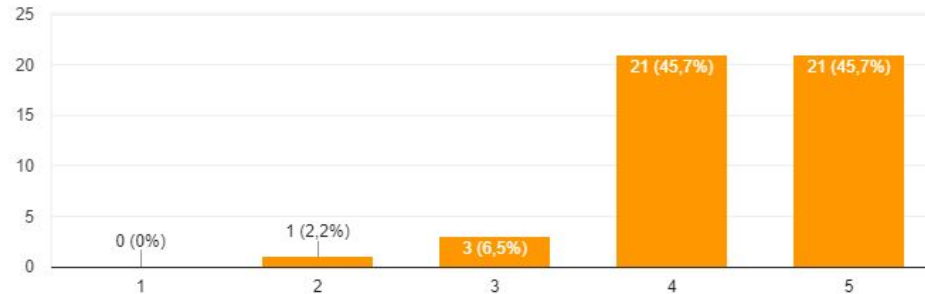


Relevant Results

- ... and in general as “5” (45,7%) (*extremely important*)

Quanto ritieni sia importante il lavoro svolto da queste associazioni in generale?

46 risposte

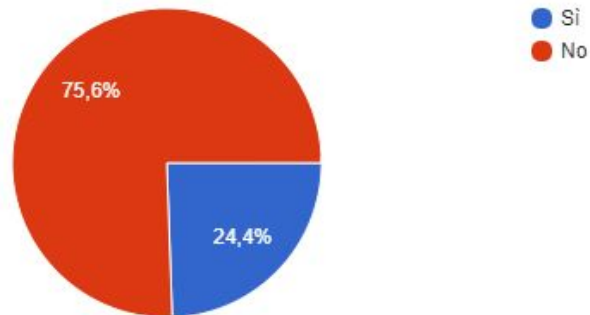


Relevant Results

- However, the most of our sample **HAVE NEVER THOUGHT TO BECOME** social entrepreneurs

Hai mai pensato di diventare imprenditore sociale?

45 risposte





Relevant results

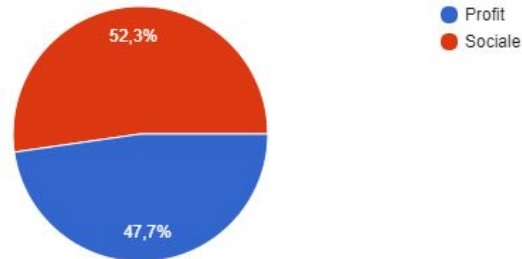
- According to our sample, the issues that a social enterprise/association should afford are very various
 1. Immigration and minorities support
 2. Environment
 3. Education
 4. Poverty
 5. Public health
 6. Human rights

Relevant results

- It's very interesting to show that **an half of our interviewed (52, 3%)** , if they could, **would invest their money in a start up social** (and not profit) **oriented**

Se avessi la possibilità di investire in una start up innovativa e promettente, sceglieresti il campo profit o sociale?

44 risposte

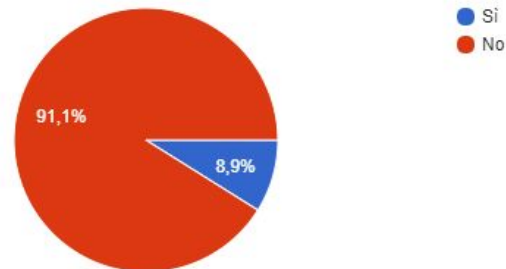


Relevant Results

- On one thing they agree (almost all of them): in their opinion **not enough is done to promote social entrepreneurship** in their communities

Secondo te viene fatto abbastanza per promuovere questo tipo di imprenditoria?

45 risposte





Thank you for your attention!

It would be a pleasure for us to answer to your questions
and to comment together your observations :)